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THE MANSION AT NATIRAR CROWNS RESTAURANT ASSOCIATES

Peapack-Gladstone, NJ

The Mansion at Natirar, formerly owned by the King of Morocco, is a venue that defies expectations now more than ever. Founder, Bob Wojtowicz, envisions Natirar as a creative rebirth of a historic estate that will be transformed into a luxury resort still connected to the grandeur and glamour of its past.

Wojtowicz, together with Dick Cattani, CEO of Restaurant Associates, announced a strategic partnership to further enhance the guest experience at The Mansion at Natirar. This exciting collaboration pairs a dramatic venue set in the heart of Somerset County, NJ with the nation's premier hospitality company. This seamless guest experience has come as a result of refining three distinct areas, including engaging a dynamic chef consortium, implementing a personal concierge service, and making a significant investment in interior design and décor.

New York based Restaurant Associates will partner with NJ based Ome Caterers, led by CEO, Warren Leeds, as the local hub for production. This strategic partnership will pioneer a chef consortium consisting of a talented pool of experienced chefs including David C. Felton, Executive Chef of Ninety Acres Culinary Center, Restaurant Associates' Executive Chef Tim McLaughlin and Executive Chef Wilson Giampietri from Ome Caterers. Together these chefs will extend the Farm to Fork dining experience already available on the Natirar Property by drawing inspiration for banquet menus through locally sourced ingredients, much of which will be grown at Natirar's own 15-acre sustainable farm.

Restaurant Associates is an industry veteran, best known as the exclusive caterer in some of the most prestigious venues around the country including but not limited to the American Museum of Natural History, the John F. Kennedy Center for the Performing Arts, and the Museum of Fine Arts in Boston. They have established themselves as the caterer for off premise events in the New York metro region and catered events for HBO including all of the Sex and the City television and movie premieres, The Clinton Foundation as well as various private fundraisers for President Obama. With the strength of the new partnership and the wealth of industry know-how, Natirar will set new service standards for events in The Mansion and thus hopes to revolutionize the art of entertaining.

Natirar's almost 500-acres of elegant natural beauty, traversed by the Raritan River, offers sweeping views of the rolling hills of horse country but is still less than an hour from New York City. The classic architecture of the historic 1912 Mansion coupled with fine cuisine, gorgeous scenery and impeccable service, makes Natirar the perfect venue for any occasion. Natirar has invested significant funds renovating and redecorating The Mansion so it retains the grandeur and glamour of its past. By refurbishing the hardwood floors, hanging sparkling chandeliers, installing plush drapery and purchasing signature hand-tufted ottomans, the rooms in The Mansion have been totally transformed.

Whether it's a corporate meeting, a wedding, an offsite retreat, an employee function, a charity ball, a birthday, a client appreciation luncheon, or something totally unexpected, The Mansion at Natirar is the spot for you. Come see how

we're perfecting the art of celebration at Natirar and visit us online at www.natirar.com or contact us at TheMansion@natirar.com or 908.901.9500 today!

ABOUT NATIRAR

Natirar is a much-anticipated luxury destination just an hour outside of Manhattan. Ninety Acres Culinary Center opened on December 1, 2009 and consists of a restaurant, cooking & wine schools and operating sustainable farm. Future phases include a hotel, spa and fitness center, guest cottages, bowling lanes, screening room, outdoor swimming pools and cabanas, and a social pavilion. The property facilitates numerous outdoor activities including but not limited to tennis, croquet, fly-fishing, hiking, biking, badminton and other seasonal activities including snow-shoeing and cross country skiing. There is something for everyone at Natirar from the farm animals and verdant gardens, to beautiful vistas and rural history. Natirar offers private membership which allows year-round access to the resort's amenities and activities. For more information, for a reservation, or to inquire about membership to The Club, please contact 908.901.9500 or visit our website at www.natirar.com.

ABOUT OME CATERERS

Ome Caterers specializes in providing upscale corporate and full-service social catering and event services. Ome's cuisine is Contemporary American, using the finest and freshest ingredients. In addition to their extensive menu offerings, Ome Caterers offers detailed event planning, coordination, and professional staffing and assistance with rentals for all corporate and social events. Ome's elite client list includes, Accenture, Chanel, Pfizer, Prudential, the Rockefeller Group, Neiman Marcus, Tiffany & Company, Ralph Lauren and Drumthwacket, the official residence of the Governor of New Jersey.

ABOUT RESTAURANT ASSOCIATES

Restaurant Associates is recognized as the nation's premier hospitality company, operating over 100 prestigious locations. Based in New York, Restaurant Associates provides premium food services to museums, performing arts centers, aquariums, corporate dining, educational facilities and off-premise catering events in New York City, Boston, Hartford, Atlanta, Washington D.C., Philadelphia and Toronto. Restaurant Associates is an operating company of Compass Group North America, the world's leading foodservice management and support services organization.